

What is Needed?

Cash and in-kind gifts, volunteer manpower

Meet Vision Statement

Create opportunities for each to discover something great within, and also among, through inspiring passionate performance, expanded connection and lasting legacy.

Passion & Connection

Have fun while inspiring the next generation of athletes, and all others associated with the meet, to tap into their potential, experience the intensity of competition and share the joy of being part of America's swim team, especially in this, an Olympic year.

Legacy

Leave a positive, enduring legacy by:

- 1) Creating a fun and memorable, quality swimming event for everyone involved,
- 2) Increasing the experience and skill level of athletes and Utah Swimming volunteers,
- 3) Promoting the sport by seeking partnerships with community organizations and
- 4) Running a fiscally responsible event.

How to Donate

For more information visit or email:

utahzones2016.com
Use "Contact Us" Feature

utahzones2016@gmail.com

Naming Rights

Company name & logo incorporated into name or as stated. Available on a first come, first served basis. Higher donations levels receive first choice prior to May 1.

A/V Services (includes logo on 102 event video

labels for live event stream at venue & on

web + logo on daily highlight videos)

Opening Ceremonies

Athlete Village

Logo on Officials & Meet Committee Shirts

Meet Credentials

In-Kind Donations

Because of the variety and nature of In-kind donations, promotion level (see inside) will be determined by the Meet Planning Committee.

Needed Donations Include:

1. **Pins for Pin Trading** (amount varies)
2. **Lanyards** (300-1000)
3. **Water Bottles** (500-1200)
4. Hospitality **food & drink** (all kinds)
5. **"Swag" for athlete and/or officials swag bags**
6. **Gift cards or baskets** - Volunteer thanks

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*The 2016 Western Zone Age Group Championships are coming to Utah!
August 10-13, 2016*

Please help Utah Swimming, a non-profit responsible for organizing, supporting and governing USA Swimming's clubs within the state, host this four day championship swim meet for approximately **700 athletes** ages 8-14 from **14 western states**.

Athletes, coaches, officials, team support personnel, families of swimmers, spectators, meet volunteers, zone and national swimming leadership attend.

Because of the **Olympic connection**: Utah's Olympic legacy and the Rio Olympics occurring at the same time as the meet, planners envision more than just another swim meet. **Your help is needed to make it happen!**

Cash Donation Levels

Utah Swimming is a 501c(3) corporation. Donations are tax deductible. Maximum donors at that level in parenthesis.

Gold (1) —\$10,000

Naming rights (see reverse), 2 VIP tickets, 1 VIP parking pass to each session (8 sessions), Verbal recognition given at the start of each session. 2 brief announcements with logo in meet newsletter, large logo on coach table banners (facing spectators), in meet program, on entrance banner and back of volunteer T-shirts. Logo will also appear on video scoreboard at least four times a day (4 days total), be included in media pitch materials and on the Utah Swimming website for the 2016 Long and 2016/2017 Short Course seasons + *CONNECTION level benefits*

Silver (4) —\$5,000

Naming rights (see reverse), 2 VIP tickets, 1 VIP parking pass to each of 4 prelim (morning) sessions. Verbal recognition given at the start of each prelims session. 1 brief announcement with logo in meet newsletter, Medium logo on coach table banners (facing spectators), in meet program, on entrance banner and back of volunteer T-shirts. Logo will also appear on video scoreboard at least twice a day (4 days total), be included in media pitch materials and on the Utah Swimming website for the 2016 Long and 2016/2017 Short Course seasons + *CONNECTION level benefits*

Bronze (8) —\$2,500

Small logo in meet program, on entrance banner and back of volunteer T-shirts. Logo will also appear on video scoreboard at least once a day (4 days total) and included in media pitch materials + *all PASSION level benefits*

Passion (16) —\$1,000

Logo on Utah Swimming website + *all CONNECTION level benefits*

Connection (32) —\$500

Acknowledgement in meet social media campaign, name on Utah Swimming website for 2016 Long Course season, in meet newsletter and logo on meet website + *all LEGACY level benefits*

Legacy (Open) —Under \$500

Name on meet website and in meet program

Naming Rights & In-Kind Donation Information on Reverse

Volunteer

Individual and company sponsored volunteers are needed to help the meet run well. Volunteers receive a meet T-shirt to express our gratitude.

Individual volunteers sign-up on meet website.

Company Sponsored Volunteers

1 "Slot" = 1 Volunteer position for 1 session of the meet. Extra volunteers are needed for the morning sessions.

Level Benefits listed on left. Additionally, all companies providing 25 or more volunteers will be verbally recognized each session their volunteers serve and volunteers may wear company provided T-shirts if desired.

Bronze Level: 150+ Slots

Passion Level: 75 Slots

Connection Level: 50 Slots

Legacy Level: 25 Slots

Dates, Estimated Volunteer Times & Location:

August 10-13, 2016

Prelims: 8:30 am - 1 or 2 pm (ending time varies)

Finals: 3:30 pm - 7:30 pm (ending time varies)

Kearns Oquirrh Park Fitness Center 5624 S.

Cougar Ln (4800 W.) Kearns, 84118